



FOR IMMEDIATE RELEASE

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LOCAL REALTOR® AWARDED SRS DESIGNATION

Los Alamos, NM, - Carrie Montoya-Pegg with Zia Realty Group, has been awarded the Seller Representative Specialist (SRSsm) designation, the premier seller agency designation in the country. The SRS is conferred by the Council of Real Estate Brokerage Managers (CRB) and is an official credential of the National Association of REALTORS®. Carrie joins an elite group of real estate professionals in North America who have earned the SRSsm designation. All were required to successfully complete a comprehensive course in seller representation, pass a comprehensive exam and subscribe to the REALTOR® Code of Ethics.

Carrie Montoya-Pegg has strong ties to Northern New Mexico. She was raised in Pojoaque, NM and has spent most of her adult career in Los Alamos. She has been a licensed Associate Broker since April 2013 and eagerly obtained her Qualifying Brokers license in November 2015. She is also a certified Accredited Buyers Representative (ABR®) and now a Seller Representative Specialist (SRSsm).

Carrie provides Real Estates services to Los Alamos, Jemez Springs, Pojoaque, and Rio Arriba County. Carrie is also the lead broker of the Zia Realty Group Jemez Springs team.

Carrie and her husband, Kent Pegg, currently own Los Alamos Fitness Center, which has been established for 13 years. Carrie has a Bachelor's degree in Business Management and prior to working in Real Estate and managing Los Alamos Fitness Center, she worked at Los Alamos National Laboratory for seven years. She also worked for Los Alamos National Bank and Wells Fargo Bank.

SRSsm is a wholly owned division of CRB and focuses specifically on representing the real estate seller.

Founded in 1968, CRB is a not-for-profit affiliate of the National Association of REALTORS[®]. You may contact SRS by telephone, 800-621-8738, by e-mail, [CustomerService@SRSCouncil.com], or by visiting the SRS website, [www.SRSCouncil.com].